

**ONLINE CONFERENCE / 2 – 3 JUNE 2022**

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**TOMORROW**

**RE=DEFINED**

**OPERATIONAL EXCELLENCE THROUGH CONTINUOUS IMPROVEMENT**

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**3K+ ATTENDEES**

/

**50+ COUNTRIES**

/

**02 DAYS**

# HERE IS WHO WILL DRIVE OUR AUDIENCE IN...



**NIGEL THURLLOW**

Globally-known Speaker &  
Former Chief of Agile at Toyota Connected



**EDMUND NGUEN**

Leading the Lean Digital Academy at  
Lean Global Network for European IT  
Executives



**FABRICE BERNARD**

Co-founder of Theodo, a multimillion  
software company that grew with 50%  
YoY applying lean practices



**CESAR GON**

Owner of multimillion software giant  
CI&T, keynote speaker and author of  
Faster Faster

**+30 MORE SPEAKERS**

# A VIRTUAL BUSINESS PROCESS IMPROVEMENT EVENT LIKE NO OTHER

**We believe that everyone should have access to the best efficiency practices applied by the leading companies globally.**

So why do we need this event?

- 01** Rapid changes, require rapid decisions and managers and employees must be equipped with the most applicable efficiency practices to grow consistently.
- 02** Companies that took the lean approach during crisis achieved significantly better results compared to their competitors.
- 03** Understanding how to put people first while bringing organizations to their best state is essential element for success

Organized by  
**Lean Institute Bulgaria**

**3K+**

ATTENDEES

**02**

DAYS

**03**

TRACKS

**30+**

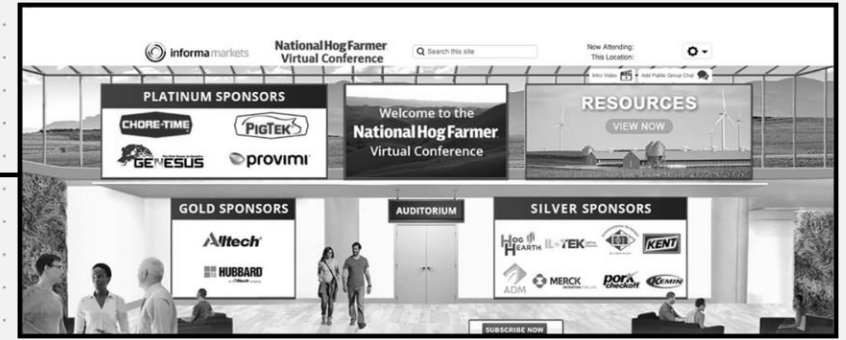
SESSIONS

**20**

SPONSORS

**35+**

SPEAKERS



**NO, IT WON'T LOOK LIKE THIS.**

**DON'T PANIC.**





# IT WILL LOOK AND FEEL LIKE EVERY PREMIUM EVENT SHOULD

**Premium services are what we're known for, and this event will prove it once again.**

Conference platform



Studio location



How do we make it possible?

## 01 THE PLATFORM

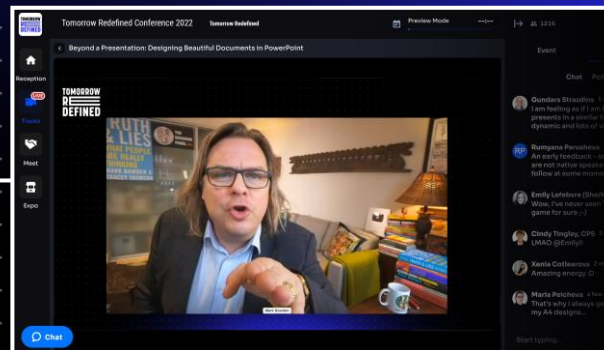
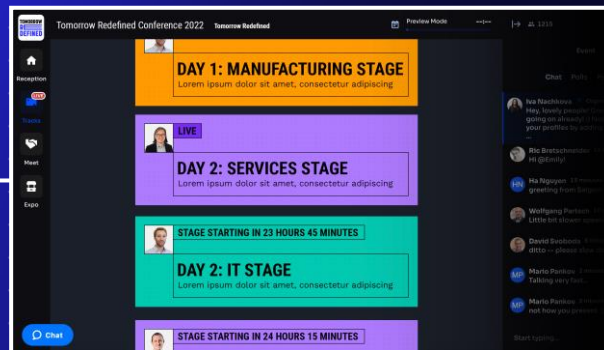
We are using Hopin because of its incredible user experience, networking, and streaming capabilities.

## 02 THE SPEAKERS & THE CONTENT

We invite only world-renowned experts and yet their sessions are first reviewed and approved by us, so that you and your teams experience truly premium content.

## 03 THE STUDIO

We will be hosting the event from the most high-tech space in Sofia, so that you experience a flawless two days!



# HERE IS WHAT YOUR PEOPLE WILL SAY AFTER THE EVENT

“ I felt I was getting useful and practical information which I can immediately apply in my organization. ”

“ The best event I have ever attended. ”

“ Topics were good, but the dialog was outstanding. ”

“ Presenters were passionate, articulate, compelling and demonstrated that they had truly lived the stories they were telling. ”



# TWO DAYS OF LEARNING & NETWORKING

Get knowledge you cannot find anywhere else on the planet.

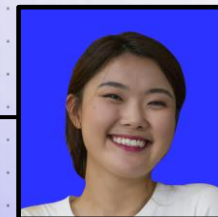
**Tomorrow Redefined will change the way you approach your personal and professional lives. We daily talk about how to get better at what we do, but do we really know how? The event will bring real examples and stories from companies from various industries that daily apply continuous improvement practices in their work and achieve incredible results. After the 2 days you will be ready to make the first step for a new redefined future.**

## SPEAKERS

Over 30 speakers from all parts of the planet will join virtually to share their knowledge. Every day there will be 2 tracks running in parallel. Day 1 one will be about improvements in the manufacturing and in the software development world (we call it Lean Digital). Day 2 will continue with Lean Digital while in parallel you will learn how to boost efficiency in service areas.

## CONTENT

So much to share in only 2 days – automation versus traditional process improvement, how to apply lean to scale agile, how to apply best practices if processes and demand are not stable and every day brings new challenge, learn about tools which you can use to make your day easy, transparent and efficient, understand the challenges others have and how they solved them + many more topics to relate to. And the best thing – all sessions will be recorded and provided to you after the event!



# HERE ARE THE TICKET OPTIONS FOR LESS THAN 10 PEOPLE

Take advantage of early bird ticket prices until 30 April 2022!

	Service or Manufacturing Industry	IT Industry	Full Access
Access to the sessions in the industry's track	▪	▪	▪
Customizable agenda	▪	▪	▪
Access, talk, and network with all sponsors	▪	▪	▪
Create connections, ask questions and 1:1 video meetings	▪	▪	▪
Raffle entries for a chance to win incredible prizes	▪	▪	▪
Access from any device (1 active device at a time / user)	▪	▪	▪
Lifetime access to the industry's track session recordings	▪	▪	▪
Access to all sessions all tracks			▪
Lifetime access to all sessions			▪
	<div style="text-align: center;"> <del>€99</del>  <b>€49</b> </div>	<div style="text-align: center;"> <del>€149</del>  <b>€99</b> </div>	<div style="text-align: center;"> <del>€199</del>  <b>€129</b> </div>

\*All prices exclude VAT



# WANT TO ENROLL YOUR WHOLE TEAM OR ORGANIZATION?

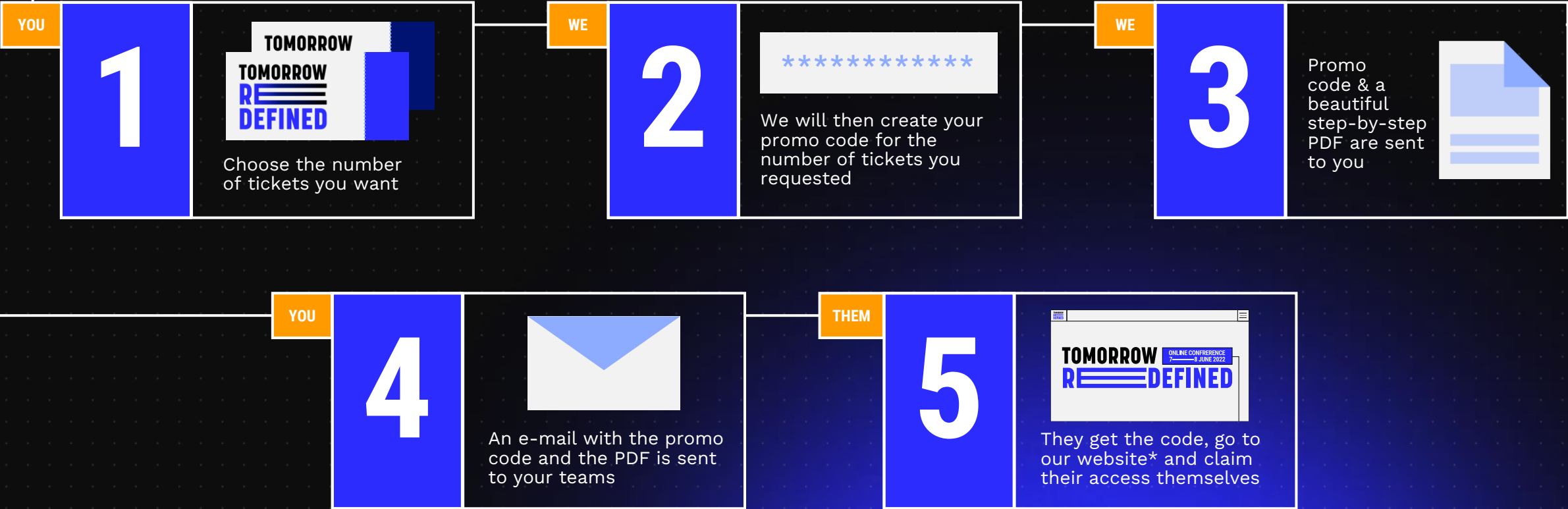
Yes, these prices are real! Don't see your number? Just ask us and we will give a custom offer.

# of people	Services or Manufacturing Industry tickets	IT Industry tickets	Full Access tickets
15	<del>€735</del> €650	<del>€1 485</del> €1 000	<del>€1 935</del> €1 700
50	<del>€2 450</del> €2 000	<del>€4 950</del> €3 000	<del>€6 450</del> €4 800
100	<del>€4 900</del> €3 500	<del>€9 900</del> €5 000	<del>€12 900</del> €8 000
200	<del>€9 800</del> €6 000	<del>€19 800</del> €9 000	<del>€25 800</del> €14 000
500	<del>€24 500</del> €12 500	<del>€49 500</del> €22 500	<del>€64 500</del> €25 000

\*All prices exclude VAT

# DON'T WORRY! YOU DON'T HAVE TO REGISTER ANYONE!

We know you're busy. That's why we made it super easy for you.



\* If you don't have access to our website, we will work with your IT team to enable it or figure out an alternative way to register your team members without involving you

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# **BOOK YOUR SEATS**

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